

lisa MARTIN

CULTIVATING LEADERS

Use the Introduction to introduce me before a talk or interview. The Bios (short and long) are to be used for print.

Introduction for Lisa Martin

Lisa Martin's coaching, training, and consulting solutions help organizations cultivate strong leaders and cultures.

After working in the business world for 25+ years and being a mother for more than 20, she's discovered the core skills required for great leadership. She's managed teams, been the youngest and only female partner in a national firm, owned her own companies, and written 5 books on leadership.

Clients like HSBC, PwC, and TELUS have described her as a 'phenomenal facilitator,' 'straight-shooting guide' and 'no-nonsense coach.'

She has coached thousands of individuals 1:1 and in peer groups, presented numerous conference keynotes & breakouts on leadership, designed & delivered hundreds of leadership & culture programs for world-class organizations in-person and online, and licensed her programs to local & global organizations.

She lives by the water in Vancouver, Canada. Hiking in the woods, stand up paddleboarding, and sipping on a Grey Goose martini are her favourite recreational pursuits.

Her brush with fame was being the host of a TV pilot called Maxed Out On Time.

Short Bio

Lisa Martin's coaching, training, and consulting solutions help organizations cultivate strong leaders and cultures. She's managed teams, been the youngest and only female partner in a national firm, owned her own companies, and written 5 books on leadership. Clients like HSBC, PwC, and TELUS have described her as a 'phenomenal facilitator,' 'straight-shooting guide' and 'no-nonsense coach.' She lives by the water in Vancouver, Canada.

lisa MARTIN

CULTIVATING LEADERS

Long Bio

Lisa Martin's coaching, training, and consulting solutions help organizations cultivate strong leaders and cultures.

After working in the business world for 25+ years and being a mother for more than 20, she's discovered the core skills required for great leadership. She's managed teams, been the youngest and only female partner in a national firm, owned her own companies, and written 5 books on leadership, including the best-seller *Briefcase Moms*.

Clients like HSBC, PwC, and TELUS have described her as a 'phenomenal facilitator,' 'straight-shooting guide' and 'no-nonsense coach.'

She has coached thousands of individuals 1:1 and in peer groups, presented numerous conference keynotes & breakouts on leadership, designed & delivered hundreds of leadership & culture programs for world-class organizations in-person and online, and licensed her programs to local & global organizations.

She holds two coaching designations -- Professional Certified Coach (PCC) and Stakeholder Centered Coaching (SCC).

Lisa cares deeply about her clients and is happiest helping them get results.

She lives by the water in Vancouver, Canada with her husband, son, and two cats that act like toddlers. Hiking in the woods, stand up paddleboarding, and sipping on a Grey Goose martini are her favourite recreational pursuits.

Her brush with fame was being the host of a TV pilot called *Maxed Out On Time*.